

Wildlife Conservation Society (WCS)
Cambodia Program

JOB DESCRIPTION

Name	:	
Position	:	REDD+ Communications Officer, KEO SEIMA WILDLIFE SANCTUARY
Project	:	Keo Seima REDD+ Project
Duty station	:	Senmonorom, Mondolkiri Province
Report to	:	REDD+ Communications Specialist

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Position Summary:

WCS has been working in partnership with the Royal Government of Cambodia since 1999, providing technical advice and support for the conservation of key habitats and species across the country.

The WCS Cambodia program is growing rapidly! We are expanding our family and are looking for applications from qualified candidates to fill the REDD+ Communications Officer supporting the Keo Seima REDD+ project in Mondolkiri province through a social media network including Facebook, Twitter, Instagram, and YouTube. . WCS works with local communities, both local and provincial authorities to implement multiple donors funded wildlife conservation projects in Keo Seima Wildlife Sanctuary. WCS's activities focus on conserving forest and protecting wildlife as well as contributing to sustainable development of indigenous and local communities in and around KSWs.

The REDD+ Communications Officer will be part of a small team supporting REDD+ communication and awareness raising activities within KEO SEIMA WILDLIFE SANCTUARY (KSWs).

Duties and Responsibilities will be as follows:

- Develop and implement a social media strategy, guideline and plan
- Regularly create and post useful contents including key message, image, video or infographic on social media channels
- Develop a content plan for upcoming important public events such as world event days, national event days, donor/partner's field monitoring visits to project site, workshops, community meeting/consultation, training, etc.
- Maintain WCS social media accounts including Facebook Page, Twitter and YouTube
- Identify key social influencers who we can engage with
- Train relevant field staff to prepare good contents for social media post
- Document and analyze social media metrics by working closely with the communications team to measure the social media performance and design next plan
- Maintain a strong knowledge of developments, innovations, and new tech in social media and identify any that may be of benefit/interest to WCS

Qualifications and professional experience required

- A university degree in social media, digital journalism, communications, digital marketing, media or a related field.
- Minimum of three years' experience working in social media and communications.
- Excellent written and spoken Khmer and English language. Ability to write fluently in English for an international audience is an advantage.
- Experience working with diverse platforms including Facebook, Twitter, LinkedIn, YouTube, Instagram, TikTok
- Experience producing social media contents around major events such as donor and partner's high profile visit, national workshop, press trip, and other community outreach events
- Experience in analyzing social media analytics and metrics
- Knowledge and demonstrated experience in producing video content; experience in filming on smartphones and light editing knowledge
- Experience conducting training workshops on social media
- Self-motivated, with an ability to work independently.
- Competency in the use of Adobe Photoshop, Adobe Illustrator and Adobe Premier video editing.

As well any and all other work assignments, duties, and/or functions as WCS or its management may designate or instruct in the course of its operation, which may include assignments, duties, and/or functions that vary from the above.