



JOB DESCRIPTION

Position:	Communications and Multimedia Specialist
Reports to:	Senior Communications and Multimedia Manager
Location:	This position is based in Phnom Penh
Country Program/Sector:	GCP Asia – Mekong region/WCS Cambodia Program
Position Type:	Full-Time
Expected travel:	Periodic travel to work in other work locations, districts, and provinces as required.

Organization Background:

The Wildlife Conservation Society (WCS) is a US non-profit, tax-exempt, private organization established in 1895 that saves wildlife and wild places by understanding critical issues, crafting science-based solutions, and taking conservation actions that benefit nature and humanity. With more than a century of experience, long-term commitments in dozens of landscapes, presence in more than 60 nations, and experience helping to establish over 150 protected areas across the globe, WCS has amassed the biological knowledge, cultural understanding and partnerships to ensure that vibrant, wild places and wildlife thrive alongside local communities. Working with local communities and organizations, that knowledge is applied to address species, habitat and ecosystem management issues critical to improving the quality of life of poor rural people whose livelihoods depend on the direct utilization of natural resources.

Program Overview:

In Cambodia, where wildlife and natural habitats are threatened, WCS is working to ensure a sustainable future for both people and wildlife. The Cambodia program takes a comprehensive approach to conservation, combining scientific research, community-based initiatives, and partnerships with local governments and organizations. From protecting diverse landscapes to mitigating the impact of zoonotic diseases and illegal wildlife trade, the WCS Cambodia program promotes conservation efforts across various issues and ecosystems.

With global attention turning to environmental issues, WCS Cambodia is committed to keeping information about the country's unique biodiversity and natural resources relevant and accessible to the Cambodian government and the public. The program aims to engage this ever-important audience through a communications and multimedia role, delivering timely and accurate information and proactively promoting conservation efforts by sharing compelling stories and multimedia content. In addition, by highlighting the voices and experiences of local communities and those on the frontlines of conservation, the program hopes to inspire action and build momentum to protect Cambodia's most precious wildlife and wild places.

Job Summary:

The primary role of the Communications and Multimedia Specialist is to develop multimedia products and a wide range of materials that target and engage national and subnational audiences.

The Communications and Multimedia Specialist works closely with the Senior Communications and Multimedia Manager to support the implementation of outreach, communications, and multimedia plans and to ensure that all WCS channels (social media, blog, website, etc.) are active.

As our Communications and Multimedia Specialist, you will play a pivotal role in amplifying our communications capacity to better promote our conservation mission and impact to our followers on digital platforms and inspire their actions on the ground. You will have the opportunity to be the voice and the storyteller of our conservation efforts.

Through your work, you'll inspire actions and behavior change toward protecting wildlife and their natural habitats by delivering creative and thought-provoking media content to key audiences, including youth, students, professionals, businesses, NGOs, communities, and governmental agencies. Through your storytelling, you will inspire a shared vision rooted in conservation cooperation and a deep appreciation for the richness of Cambodia's biodiversity.

Major Responsibilities:

- Develop and implement quarterly multimedia content plans that align with the WCS Communications Strategy and project communications strategies.
- Produce multimedia content (videos, social media posts, short-form stories, etc.) tailored to captivate and resonate with our key audiences.
- Support the Senior Communications and Multimedia Manager in managing community-oriented Telegram channels by supplying engaging and relevant multimedia content, addressing knowledge gaps, while inspiring behavioral changes in the local communities.
- Collaborate closely with partners to co-create multimedia content, co-initiate campaigns, and co-organize events, maximizing joint conservation impacts and ensuring cohesive and consistent messaging.
- Frequently travel the landscapes we work in, including the Eastern Plains, Northern Plains, Tonle Sap, Mekong, and Sre Ambel River Systems to engage with communities, gather stories, and take footage of key features, communities, project activities, and landscapes themselves.
- Take, edit, compile, and select photos and videos from various events for various communication channels and content formats.
- Brainstorm video ideas and produce engaging videos, raising the profile of our work, increasing digital audiences, and keeping national audiences inspired about our conservation and community work.
- Create concepts and design visual materials, including photo stories, graphic layouts, social cards, and digital information tools, for digital audiences.
- Work with the REDD+ Community Outreach Specialist to support the production of offline materials to reach communities with limited internet access and language and literacy barriers.
- Work closely with the Communications Department and landscape team members to identify compelling stories and video production opportunities, creating and implementing an annual video production plan.
- Assist WCS colleagues in branding matters, including WCS's logo, font, color, vision, mission, goals, values, quality standards, and other guidelines to ensure WCS branding guidelines are strictly followed.
- Support the Senior Communications and Multimedia Manager in developing and maintaining image and video libraries to provide a comprehensive and accessible resource.
- Regularly review and evaluate communication strategies and initiatives to measure success, learn from feedback, and continuously improve our communications and multimedia efforts.

- Keep records of all communications and multimedia products, summarizing key data and creating visual reports capturing key results of WCS communications efforts.

Minimum Requirements:

- A Bachelor's degree or equivalent in Communications, Journalism, Multimedia Production, Conservation Science, or a related field is required.
- At least five years of experience in video production, documentary film, feature stories, digital content, and interactive storytelling.
- Extensive experience in digital communications, journalism, or social media, ideally at an NGO or INGO in Cambodia.
- Experience working in conservation or rural development in Cambodia is an asset.
- Experience using advanced tools for online publishing, including content management systems and social media publishing tools.
- Proficiency in Microsoft Office (Word, Excel, and PowerPoint) is required.
- Proficiency in multimedia editing tools such as Adobe Premiere, After Effects, Audition, Lightroom, Illustrator, InDesign, Photoshop, Figma, and Canva is desired. Working ability with Davinci Resolve, Pro Tools, and Blender is an advantage.
- An adept storyteller with an imaginative and creative mindset.
- Visual communication and design expertise is a plus.
- Written and oral fluency in English and Khmer is required.
- Able to work autonomously after being briefed on tasks and goals.
- Able to work comfortably and effectively across diverse cultures and stakeholder groups.
- Passionate about nature conservation with the ability to build strong connections with local communities, authorities, organizations, and youth groups.
- Willingness to travel to remote field sites for extended periods.
- Adhere to WCS's mission, vision, goals, and core values (Respect, Accountability and Transparency, Innovation, Diversity and Inclusion, Collaboration, Integrity).